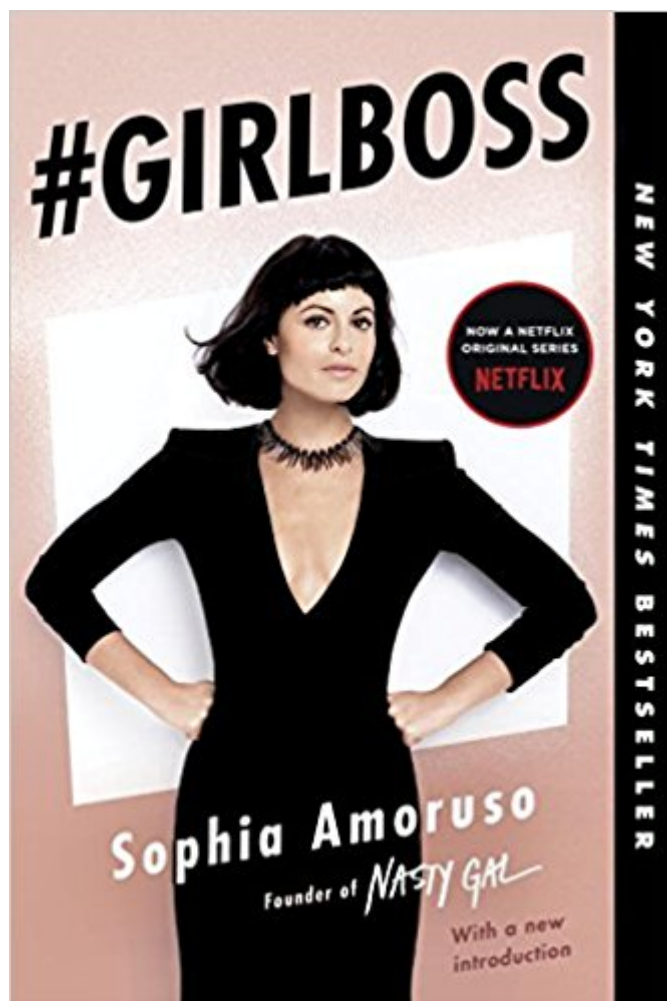


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# #GIRLBOSS



## Synopsis

In the *New York Times* bestseller that the *Washington Post* called "a *Lean In* for misfits," Sophia Amoruso shares how she went from dumpster diving to founding one of the fastest-growing retailers in the world. Amoruso spent her teens hitchhiking, committing petty theft, and scrounging in dumpsters for leftover bagels. By age twenty-two she had dropped out of school, and was broke, directionless, and checking IDs in the lobby of an art school—a job she'd taken for the health insurance. It was in that lobby that Sophia decided to start selling vintage clothes on eBay. Flash forward to today, and she's the founder of Nasty Gal and the founder and CEO of Girlboss. Sophia was never a typical CEO, or a typical anything, and she's written *#GIRLBOSS* for other girls like her: outsiders (and insiders) seeking a unique path to success, even when that path is windy as all hell and lined with naysayers. *#GIRLBOSS* proves that being successful isn't about where you went to college or how popular you were in high school. It's about trusting your instincts and following your gut; knowing which rules to follow and which to break; when to button up and when to let your freak flag fly. A witty and cleverly told account . . . It's this kind of honest advice, plus the humorous ups and downs of her rise in online retail, that make the book so appealing. "Los Angeles Times" Amoruso teaches the innovative and entrepreneurial among us to play to our strengths, learn from our mistakes, and know when to break a few of the traditional rules. "Vanity Fair" " #GIRLBOSS is more than a book . . . #GIRLBOSS is a movement. " —Lena Dunham --This text refers to the Hardcover edition.

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## Customer Reviews

"Rather than present a get-rich-quick manual or a list of business tips, Amoruso teaches the innovative and entrepreneurial among us to play to our strengths, learn from our mistakes, and know when to break a few of the traditional rules." â "Vanity Fair "A witty and cleverly told account . . . Itâ™s this kind of honest advice, plus the humorous ups and downs of her rise in online retail, that make the book so appealing." â "Los Angeles Times "#GIRLBOSS is more than a book . . . #GIRLBOSS is a movement." â "Lena Dunham

Â Sophia Amoruso is the Founder of Nasty Gal and the Founder and CEO of Girlboss. A creative visionary, modern-day entrepreneur, and fashion doyenne, Sophia has become one of the most prominent figures in retail and a cultural icon for a generation of women seeking ownership of their careers and futures. Netflix's forthcoming TV series Girlboss, based on Sophia's life, is debuting in spring 2017.

I mean, ugh... I hate writing this in the face of so much fanfare, but felt like I needed to get some frustration off my chest. The good: + This book is incredibly compelling. I finished the entire thing on one 4-hour flight on 3 hours of sleep. She (or her ghostwriter) is a great storyteller. + It truly is inspiring to read about a type of success not born of traditional privilege or ambition - I hope this book gets a lot of other young women out there to kick-start their dreams. + I really appreciate that she didn't focus on gender at all - this wasn't a "girl power!" book so much as it was an "entrepreneur power!" book written by a girl. The less good: + I had never heard of Nasty Gal before I picked this up. Never mind that I'm a fashion-oriented mid-20s female - I'll assume this is on me. Sophia seems to think her company is God's gift to Earth - I found her completely presumptuous both in her evaluation of her own brand equity, and hyperbolic in her descriptions of Nasty Gal as a "huge, explosive success" (I live and work in Silicon Valley, where nonprofits get \$20M in funding annually easy and companies grow from 1 to 350 employees in two years - let's have a sense of scale here.) + There was a consistent thread of put-downs and humblebrags in here, which happen to be two stylistic choices I absolutely deplore. Sophia claims to have done poorly in school because of the rigid system and been fired from jobs because she didn't care enough to try (essentially excusing herself from blame). She disses investors/VC culture, MySpace (the original foundation for her business), "boring" people with 9-to-5s, eBay, and several poor unnamed employees of hers. I get it - she loves herself. I just pray to God that no young woman reading this ever thinks it's ok to be this self-righteous. + She never once thanks anyone. She had some nice words about some coworkers, but she never acknowledges the support her family gave her even as

she was essentially a parenting failure, never thanks her customers for driving awareness of her brand, never admits that some of her colleagues are at least part of the reason behind her company's success.+ She plays the victim so much but never acknowledges any real failures (and now, hiring someone you thought was right for the role and then having to fire them isn't a failure - it's a rhetorical device used to assert your authority in this book.) She whines about "catty" retailers and petty competitors and never once steps down from her high horse to admit to the very real failures that affect every new business (like screwing up orders, dissatisfied customers, mis-spending capital, etc.)In sum, I hope I never get stuck in an elevator with Sophia, but I'm glad my flight went by quickly.

I almost read this book in 2 days. The book is so captivating and it was easy to relate to my small business. I recommend this book if you need a boost of confidence in the business path that you're headed. Sophia Amoruso is edgy and so unconventional that you don't want to put the book down. She gives "real" advice on how to let go of the things you're not good at and thrive on the things you rock at!

Love this book and her crazy story. It is inspiring to see with will power and nobody telling you no, you truly achieve something... and with spam. lol Too bad we don't have millions of myspace friends to spam, but there is Facebook advertising. ;)

This is a great book for young girls that have just finished college or girls who are interested in fashion. Based on her experience she gives details on what to put on your résumé, what to put on your portfolio, what to say in an interview and bullet points to write a great cover letter, she inspires girls to be entrepreneurs or to not be afraid to seek a career in a growing fashion business and not to die in the attempt.I find the book to be a perfect gift for girls that have lost the motivation of seeking a career in fashion. She has a strong encouraging voice, alongside little advises from other fashion entrepreneurs and lovely illustrations.She gives advise on how being authentic can make a great difference towards business or in a work interview or application, she also gives tips on how to treat costumers, and give a great costumer experience. She does not believes in lack but to fight for your aspirations and dreams with talent and hard work.

If you're lacking motivation in your life right now, this is the book you want to be picking up next. Full of inspiration from the very start, #GIRLBOSS will leave you wanting to go out there and

prove to the world you can achieve anything you set your mind on. Although #GIRLBOSS isn't a biography, we get to know Sophia throughout the book and hear how she became the badass lady that she is today. Her hilarious writing and her encouraging enthusiasm for the business she runs make this book delightful and inspiring to read. Sophia Amoruso is the founder of Nasty Gal, a hugely successful online clothing store that originally started out on eBay. From humble beginnings, Sophia worked tirelessly on her business, adding a personal touch to everything she did, from photographing the clothes models to arranging the most eye-catching thumbnails, to even making sure the labels were placed neatly on the packaging when she sent the item to its new owner. Through her endless passion for the work she did and the effort she put into focusing on her customers, making sure she paid close attention to every bit of feedback she received, Sophia transformed Nasty Gal into the success story that it is today. This book is all about empowerment, encouraging women to go out and kick ass at everything they do. It also got fantastic attitude injected into the writing that makes every chapter sharp and witty. What really works about this book is how wonderfully honest Sophia is about herself and about business. Her life and her journey to where she is now makes for some interesting and entertaining reading. She is able to admit where she has gone wrong in the past, and how some of her mistakes have helped her to get where she is now. #GIRLBOSS isn't a book that is going to lecture you on what you're doing wrong. It's there to tell it as it is, and to prove to you that you can deal with it. Sophia isn't going to tell you what you should do, but she offers advice as to what can help you based on her experiences and the knowledge she has gained in business. This book is all about creativity, being driven, and stepping up to be the boss that you are. With its quirky design and witty writing, #GIRLBOSS is a fun read that will hopefully leave you feeling inspired to go out there and make your dreams a reality.

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#GIRLBOSS The Girlboss Workbook: An Interactive Journal for Winning at Life

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